

OVERVIEW

Despite the challenges of the previous 12 months, there was plenty of positive news during 2021. Firms across the Northern England took advantage of gradually improving economic conditions to kick-start their post-pandemic recovery. Thousands of new jobs were announced across different sectors, as many businesses enjoyed a return to growth after a prolonged period of uncertainty and stagnation.

As we begin 2022, the effects of the omicron variant on restrictions are waning but factors such as declining exports, labour shortages, rising energy prices and inflation are causing some concern. Despite this, most organisations are facing skills shortages, across many levels and disciplines within their workforce. This is making it harder for firms to recruit the talent needed to bolster growth.

Many companies are addressing skills shortages by utilising recruitment specialists like us for permanent or temporary positions. An increasing number of firms are recruiting people who are based 100% remotely, so that employers can access a wider talent pool. Increasing focus on apprenticeship recruitment, staff retention strategies and building a multi-skilled workforce are also helping to alleviate constraints.

Companies are adapting as they change to meet the demands of the post-pandemic workforce, offering nurturing workplace cultures that recognise the need for flexibility and opportunities to make a difference.

We hope you enjoy reading our 2022 Northern England Salaries Report. Inside you will find up-to-date figures for the salaries commanded by executive, sales, marketing, operations, HR, business support and finance professionals. Should you have further questions, please do not hesitate to contact a member of our team who will be more than happy to discuss any of the roles presented.