

# WELCOME

2019 was an exciting year for Nigel Wright Group with significant developments taking place in all our Nordic markets.

Overall, we placed 158 people in new jobs across the Nordic territories. We further developed our Executive Search proposition too, making several C-level appointments including CEOs, COOs, CFOs and CTOs.

Following the appointment of new Country Managers in Sweden and Norway, we have continued growing our footprint across the region and our Nordic collaboration is the key to Nigel Wright's success. Our offices in Copenhagen, Stockholm and Oslo can each act as a local in-country specialist, or as a larger Nordic or pan-European partner to service client's international needs.

As a business, we are continuously looking at ways to strengthen our proposition and the improved service we can offer our clients and candidates. We're excited to launch more initiatives to this end during the next 12 months, including our latest Nordic Salaries, Skills & Benefits Report which offers in-depth analysis of salary bands, as well as approaches to staff retention, engagement and attraction.

Nordic economic prospects for the rest of the year and beyond are looking favourable. Denmark has been one of the most robust European economies in 2019, with a buoyant and competitive employment market.

Sweden's decision to introduce a zero interest rate policy is divisive, but analysts predict a period of stability for the country in the short term. And Norway will enjoy GDP growth of around 2% next year, despite slow global growth.

Significantly, unemployment remains low across the Nordic region and companies continue to hire talent. As we welcome a number of new consultants in the coming months, I wish you all a successful 2020.

We hope you enjoy this edition of our Nordic Consumer Industry Update and would welcome feedback on any of its content.

I look forward to catching up soon.

David Feldman

David Feldman  
Nordic Director, Nigel Wright Group

## Nordic office locations

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### ÅRHUS

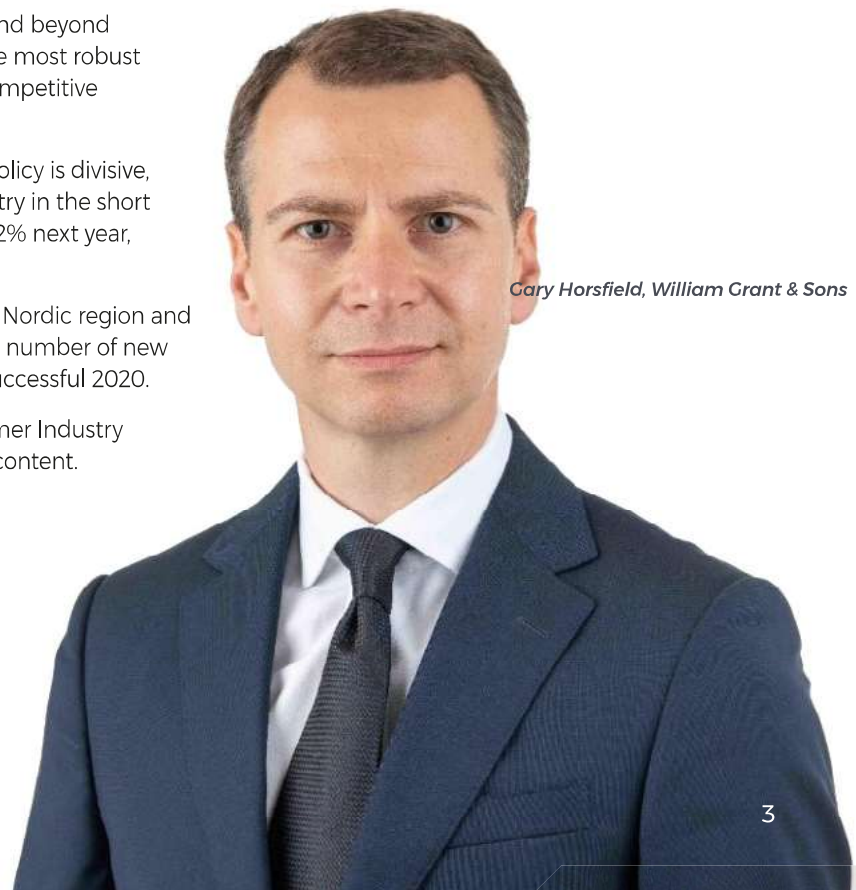
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