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Northern expansion for Nigel Wright Recruitment

Newcastle based recruitment firm announces plans to expand its regional business into North Yorkshire and Cumbria.

Since its formation in the late 1980s, Nigel Wright Recruitment has gone from being a small regional finance recruiter to become Europe's number one specialist consumer sector recruiter, employing over 130 consultants across thirteen international offices. During this time its North East operations have expanded across the region by developing into all market sectors and disciplines.

Despite its global aspirations, the business contends that the foundation it has established and continues to nurture in the North East has always been central to its success.

Now in its 30th year, with 65 employees across its Newcastle and Wynyard offices, Nigel Wright is expanding its regional business to recruitment beyond its North East heartland, into North Yorkshire and Cumbria.

Following two consecutive record years for its regional business, Nigel Wright continues to focus on delivering a high-quality high-value service and standards of recruitment, to source the best candidates on the market, against a background of most recruitment companies following a low cost, low service model.

UK Executive Director, Mark Simpson, explains: "Much of the recruitment market over the last few years has fragmented and although it's become more competitive it has largely been driven by providers offering low fees for a more transactional service. We have been steadfast in our approach to employ great people and drive value, not lowest cost, to identify better candidates and therefore better employees for our clients."

Mark strongly believes the North Yorkshire and Cumbria markets are being under-served by high quality recruiters, especially at the executive level where specialist executive search skills are needed alongside the commitment to build longstanding relationships. "This is one of the reasons why we are currently working on two executive recruitment assignments where the Cumbrian client approached us to help them fulfil roles they have been unable to."

Mark Simpson explained that: "Most recruiters operate each business unit independently and don't share customer knowledge, even between teams in the same office. We have continued to profit by doing the opposite - working collaboratively across teams and offices. This means that many of our clients like to use our services across the salary and discipline ranges in multiple locations."

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Note to editors

Nigel Wright Recruitment is the leading specialist recruitment firm based in the North East of England.

Our reputation is for recruiting Executive, Sales, Marketing, Supply Chain, Manufacturing, Engineering, Finance, IT and HR roles across all sectors.

We have offices in Newcastle upon Tyne, Teesside and London with 13 offices across Europe sourcing the best local and international talent.

We are Europe's number one consumer sector recruitment specialist.

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