

## **UK Consumer / ALL Consumer**

Dear ,

Welcome to our latest e-update. We wanted to keep you up to date with what we've been up to during the first half of 2015. We also wanted take this opportunity to thank you for your support this year. Our success has always echoed your success and we look forward to continuing to work with you throughout this year.

### **UK/NORDIC/GERMAN/FRENCH/SPANISH CONSUMER INDUSTRY SALARY SURVEY 2015**

Our 2015 UK Consumer Industry Salary Survey offers the latest data on salaries, benefits and bonuses, salary percentage increases, gender differences in pay, factors influencing employees to change jobs, and job satisfaction in the UK consumer sector. [Please click here](#) to view our report.

### **NEW WEBSITE LAUNCHED**

This year Nigel Wright has invested in a new website to support its expansion over the next few years. We carried out intensive user testing on our old site, as well as researching current trends, and have implemented three key changes.

- Firstly, on the new site, the user journey has been significantly simplified so that candidates can find jobs more quickly and clients can find out what we do and who they need to speak to more easily.
- Secondly, another key benefit of the new site is that it is responsive. This means that it will automatically re-size for the device (mobile phone, tablet, desktop etc.) it is being viewed on.
- Finally, we have also taken the opportunity to refresh the look and feel of the site, keeping it in line with current trends.
- [Please click here](#) to visit the site and use the contact details below if you would like to give us any feedback or report any issues.

### **NIGEL WRIGHT HIRES HEAD OF AFRICA AS IT PREPARES TO LAUNCH IN DUBAI**

In May, Nigel Wright appointed Wladimir Topaloff to spearhead its growth in the MEA region. Wladimir is a French national (with Russian Grandparents) currently based in Paris, but who will relocate to Dubai later this year when we have secured an office location and are ready to launch. Dubai will be a key strategic hub for Nigel Wright to expand across the whole Middle East and Africa region, where we have recruited now for many years now. Wladimir has previously lived in Gabon, West Africa, where he was the country manager for Diageo. He has subsequently had a successful recruitment career and has a proven a track record recruiting across the African continent. To learn more about the Nigel Wright Group's global presence [click here](#).

### **CONTACT US**

If you would like to discuss any of the topics contained in this update in more detail or to discuss your recruitment requirements please contact us directly:

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Yours Sincerely,



**ALEX TAYLOR**

NIGEL WRIGHT RECRUITMENT