

**UK**

Season's greetings!

In our latest executive interview, Beiersdorf CPO Angus McIntosh explains how the German consumer products manufacturer, whose portfolio of brands includes Nivea, Eucerin, and La Prairie, is gearing for emerging market success with plans to expand production into China and other new markets across Asia, Africa and Australia over the next few years.

We hope you find our report interesting and insightful. We would like to take this opportunity to wish you all the best for the New Year and look forward to working with you again in 2015.