

UK Consumer E-update October 2014

Welcome to our October E-Update.

In this edition, download our latest Consumer Market Update, find out more about the newest trends in employer branding, and read the most up to date consumer sector salary and benefits data in our 2014 European Consumer Salary Survey.

Consumer Market Update 2014

Our 2014 UK Consumer Update is now available to download. In this edition, read our interviews with Quorn Foods, NBTY International, and Insight Retail Group, and find out more about the skill gap in the food and drink sector.

[Click here to read](#) the full publication.

Employer Branding Today

Today, over 59% of employers say that employer branding represents one of the key components of an organisation's overall HR strategy. Does your organisation have a strong employer brand?

[Click here to read our article](#) about the current trends and thinking in employer brand management.

European Consumer Salary Survey 2014

[Click here to view](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

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