

Sweden E-update October 2014

Welcome to our October E-Update. In this edition, download our latest Consumer Market Update, and read the most up to date consumer sector salary and benefits data in our European Consumer Salary Survey.

The secret behind LG Electronics's innovation

LG Electronics, the world's largest consumer electronics company, has a more extensive history in the Nordic region than many would think. In this article, we find out the secrets behind LG Electronics's innovation and successful talent development. [Click here to view](#) the full article.

European Consumer Salary Survey 2014

[Click here to view](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

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Rebecca is an Associate Director and Senior Manager within Nigel Wright's International Consumer Division, responsible for the Swedish market. Rebecca joined Nigel Wright after working for an international recruitment business in Stockholm. Prior to that, she worked in San Diego, USA, for a social networking company, fulfilling both recruitment and business development roles. Rebecca is a graduate of Alliant International University, where she gained a degree in Business Administration on a full scholarship, for being a key player on the University tennis team. Rebecca has since gained an MBA from Marshall Goldsmiths School of Management, specialising in strategic management.