

Dear,

Welcome to our Summer e-update. We wanted to keep you up to date with what we've been up to during the first half of 2012. We also wanted take this opportunity to thank you for your support this year. Our success has always echoed your success and we look forward to continuing to work with you for a number of years to come.

TAKING CONTROL OF THE SUPPLY CHAIN

In our latest management report we talk to six supply chain leaders from the global consumer industries how they are seeking to regain control over the supply chain while at the same time realign their talent strategies to focus on developing leadership skills to help reduce risk and improve efficiency.

DIGITAL FUTURES IN THE CONSUMER SECTOR

In 'Digital futures in the consumer sector' we look at the extent to which businesses in the consumer sector have embraced digital in terms of leadership, organisational structure, strategy and investment' [Please click here to view and download the report.](#)

NIGEL WRIGHT CONSUMER FOCUS DAILY

We have officially launched the 'Nigel Wright Consumer Focus Daily'. This is an online publication that aggregates all of the most relevant, up to date news and analysis from the global consumer industries. It is updated daily and published at 8:30am GMT. Those that subscribe receive a copy in their inbox. It is also automatically posted on our corporate Twitter account @nigelwright_rec

If you're interested in receiving a daily snap shot of all of the best news and analysis from the global consumer sectors, then please subscribe to the Nigel Wright Consumer Focus Daily by [clicking here.](#)

2012 CONSUMER UPDATES

NORDIC

The latest editions of our Nordic Consumer Updates are now available to download. You can read in-depth interviews with senior executives from leading brands such as Reckitt Benckiser, Samsung, Danone, Fritz Hansen, Best Western International and Diageo. We also feature all of the latest news and trends from our teams, including the most up-to-date European salary benchmarks

Download the 2012 Danish Consumer Update [here.](#)

Download the 2012 Swedish Consumer Update [here.](#)

Download the 2012 Norwegian Consumer Update [here.](#)

CONTACT US

If you would like to discuss any of the topics contained in this update in more detail or to discuss your recruitment requirements please contact us directly:

T: +45 7027 8601

E: info@nigelwright.com

W: www.nigelwright.com

