

Spain E-update July 2014

International Expansion Survey

We've asked senior leaders of Spanish companies about their approaches to overseas expansion, as well as their perceptions of its associated risks and opportunities.

To read more about the findings of our international expansion survey, [please click here](#).

Executive Interview – Oscar Alcoberro, Otsuka Pharmaceuticals

This month we caught up with Oscar Alcoberro, Head of HR at Otsuka Pharmaceutical Spain, who talks about the company's plans to grow its Spanish business through a culture promoting fun and happiness in the workplace.

To read the full article, [please click here](#).

Employer Branding Today

Today, over 59% of employers say that employer branding represents one of the key components of the organisation's overall HR strategy. Does your organisation have a strong employer brand?

[Click here to read our article](#) about the current trends and thinking in employer branding.

European Consumer Salary Survey 2014

[Click here to download](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

Your Nigel Wright Contact

Miriam Cruz – Associate Director, Iberia

miriam.cruz@nigelwright.com

Direct line: +34 917 88 31 74

Mobile: +34 627 524 197

Miriam is a manager within Nigel Wright's International Consumer Division, responsible for the Iberian market. Miriam splits her time between managing the team in Madrid and building relationships with key clients across the Iberian region. She is one of Nigel Wright's 'home grown' managers and was relocated to Madrid in 2012 to take up her leadership role following several years serving the business in Newcastle, where she worked across our international consumer division. She holds an MBA from Santa Cruz de Tenerife Business School.

Germany E-update July 2014

Executive interview – Dirk Hasenbein, Schwarze & Schlichte

Lisa Tonnesen sprach mit Dirk Hasenbein, kaufmännischer Geschäftsführer bei Schwarze & Schlichte, zum Thema: Entwicklung einer regionalen Kornbrennerei zum nationalen und internationalen Spirituosenhersteller.

[Click here to read](#) the full interview.

Employer Branding Today

Today, over 59% of employers say that employer branding represents one of the key components of the organisation's overall HR strategy. Does your organisation have a strong employer brand?

[Click here to read our article](#) about the current trends and thinking in employer branding.

European Consumer Salary Survey 2014

[Click here to download](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

Your Nigel Wright Contact

David Feldman – Country Manager, Deutschland

david.feldman@nigelwright.com

Direct line: +49 (0)211 88 242 319

Mobile: +49 (0)151 54 43 43 93

Herr Feldman ist ein Manager der internationalen Consumer Division von Nigel Wright mit Verantwortung für den deutschen Markt mit Sitz in Düsseldorf. Zu seinen Aufgaben gehören das Management des deutschen Teams und der Aufbau von Beziehungen zu wichtigen Kunden in ganz Europa. Er ist einer der ‚einheimischen‘ Manager von Nigel Wright und trat 2012 nach zwei erfolgreichen Jahren in Kopenhagen, in denen er das Konzept für den dänischen Konsumgüterbereich

umsetzte, seine Führungsposition in Düsseldorf an. Vor seinem Eintritt bei Nigel Wright war Herr Feldman drei Jahre für eine internationale dänische Personalberatungsfirma mit den Schwerpunktbereichen Life Sciences, Banking, IT und Energie tätig. Er hat einen MSc der Copenhagen Business School.