

Norway E-update August 2014

Welcome to our August E-Update. In this edition, download our latest Consumer Market Update, read more about the latest trends in employer branding, and find out how much you're worth in our European Consumer Salary Survey.

Consumer Market Update 2014

Our 2014 Norwegian Consumer Update is now available to download. In this edition, read our interviews with Reitangruppen, Humac, and Svein Harald Røine (Chairman of Jensen & Co.), and find out what you are worth in our 2014 Salary Update.

[Click here to read](#) the full publication.

Employer Branding Today

Today, over 59% of employers say that employer branding represents one of the key components of the organisation's overall HR strategy. Does your organisation have a strong employer brand?

[Click here to read our article](#) about the current trends and thinking in employer branding.

European Consumer Salary Survey 2014

[Click here to view](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

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Jacob is a manager within Nigel Wright's International Consumer Division, responsible for the Norwegian market. Based in Oslo, Jacob splits his time between managing the Norwegian team and building relationships with key clients, across the Nordic region. He is one of Nigel Wright's 'home grown' managers and was relocated to Oslo in 2012 to take up his leadership role, following three successful years serving the business in Copenhagen. Jacob joined Nigel Wright from an international HR Consultancy based in Helsinki, where he developed a strong network of contacts in the Finnish consumer industry. Jacob holds an MSc in Leadership and Organisational Psychology and prior to starting his career in recruitment, served as a platoon commander in the Norwegian military.