

SWEDEN

Season's greetings!

Our latest research report 'Innovating to Succeed: overcoming the barriers that stifle innovation in the consumer products industry' identifies four key areas that businesses consistently fail to get right, leading to a lack of success in product innovation.

We hope you find our report interesting and insightful. We would like to take this opportunity to wish you all the best for the New Year and look forward to working with you again in 2015.

FONTANA, A BRAND UNLIKE ANY OTHER

Fontana has come a long way since 1978, when Frixos Papadopoulos and his wife Maro first introduced the flavours of their homeland to Sweden. What started out as a small scale exotic juice business, has today become a household name within the Mediterranean food and drink category. To read our article about Fontana, please click [here](#).

DENMARK

Season's greetings!

We've grown rapidly during the past few years and, as such, we are delighted to announce that we will be opening a second office in Denmark in early 2015. The new office will be located in Aarhus and will allow us to better service our growing portfolio of clients.

We would like to take this opportunity to wish you all the best for the New Year and look forward to working with you again in 2015.