

## **Denmark E-update August 2014**

**Welcome to our August E-Update. In this edition, download our latest Consumer Market Update, read more about the latest trends in employer branding, and find out how much you're worth in our European Consumer Salary Survey.**

### **Consumer Market Update 2014**

Our 2014 Danish Consumer Update is now available to download. In this edition, read our interviews with Chr. Hansen, Linak på Als, and Estrella AB/Taffel Danmark, and find out what you are worth in our 2014 Salary Update.

[Click here to read](#) the full publication.

### **Employer Branding Today**

Today, over 59% of employers say that employer branding represents one of the key components of the organisation's overall HR strategy. Does your organisation have a strong employer brand?

[Click here to read our article](#) about the current trends and thinking in employer branding.

### **European Consumer Salary Survey 2014**

[Click here to view](#) our 2014 Consumer Industry Salary update, with the latest figures for Sales, Marketing, Executive and Operations roles across the consumer sector.

### **Your Nigel Wright Contact**

Thomas Thorsen – Managing Consultant, Denmark

[thomas.thorsen@nigelwright.com](mailto:thomas.thorsen@nigelwright.com)

**+45 7027 8601**

Thomas is the Managing Consultant for Denmark within the Consumer International Nordic division and focuses on senior and executive roles. Prior to joining Nigel Wright Group, Thomas co-owned an outsourcing company with offices in Aarhus and Ningbo, CN. Before this, he worked in online recruitment and sales, focusing on building and integrating a new recruitment service into an advert-based business form. Thomas holds a BA in Architecture from The Royal Danish Academy of Fine Arts.