

MORE BALLS THAN MOST...

Dear,

In our latest interview, we talk to Lara Morgan founder and former CEO of Pacific Direct about her new book 'More Balls than Most: Juggle Your Way to Success with Proven Company Shortcuts'. It details the highs and lows, the mistakes as well as the moments of genius that took Pacific Direct from Lara's home in the UK to becoming a major global player in the luxury branded goods industry. Lara discusses the lessons she has learned as a business leader and the advice she hopes to pass onto other entrepreneurs and leaders in her book...as well as why she believes all leaders need a Kick Up the Arse...!

To read the full interview [click here](#)

IMPACT OF A TEMPORARY WORKFORCE ON THE ECONOMY

If the North East economy, and in particular its private sector, is going to grow, it is important for businesses to realise the value of using temporary resource to manage cost and boost productivity. Read our latest report which investigates the trends in non permanent employment and considers why hiring a temp, a contactor or an interim manager can not only boost business performance but can also contribute to economic growth.

To read the full report [click here](#)

CONGRATULATIONS PwC!

Accountancy firm PwC were revealed as 'Branch of the Year' earlier this month, at the fifth annual Nigel Wright North East Accountancy Awards, held at the Newcastle Marriott at Gosforth Park.

It is the second year running that the firm has claimed the evening's top prize and it is recognition of the its efforts in assisting the region's public and private sector businesses, in adapting to the changing economic environment.

The North East Accountancy Awards were established to showcase the region's excellence in accounting and finance as well as to promote the value finance teams and professionals add to businesses, of all sizes.

The reputation of the awards has grown each year and it is now a big event in the North East's business calendar. According to Nigel Wright Managing Consultant David Bowman, *these awards help raise the profile of the finance profession, highlighting the integral role it plays in today's business environment.*

The Awards are open to nominations from members and students of recognised professional bodies including AAT, ACCA, CIMA, CIPFA, CIOT and ICAEW. Nominations for 2012 will open in early 2012.

To see a full list of the 2011 winners [click here.](#)

LATEST IMAGINE MAGAZINE AVAILBALE FOR DOWNLOAD

Nigel Wright's 'Imagine Magazine' is a one stop shop for all of the latest news, events and sector trends the North East. In issue nine we feature interviews with leading

economist Ian Shepherdson, who looks at the future prospects of the regions' small businesses. Aesica's Dr Robert Hardy talks about the burgeoning global market for pharma products and Dr Roger Duggan from IDS tells us about the secrets of breaking into the world's toughest markets. You can also read the latest market feedback and trends from all of our discipline specialists.

[Click here](#) to download issue nine of Imagine Magazine.

2011 UK SALARY SURVEY

Our latest salary survey was gathered from over 1,000 respondents who completed our online survey, providing a large data-set with which to understand the average salary and benefits packages people receive within the UK.

We hope that the results presented will be of interest. To view our latest salary survey, please [click here](#).

THE IMPACT OF SOCIAL MEDIA ON RECRUITMENT

Social media can be fast, efficient and cost effective when used as a recruitment tool. It does, however, have its limitations. In social media report we discuss issues concerning:

- **Diversity and adoption trends of social media**
- **Transparency**
- **Discrimination hiring**
- **Self promotion and the wider issue of confidentiality**
- **Employer branding.**

You can read the full report here:

www.nigelwright.com/downloads/NW_Social_Media_Report_2011.pdf

NIGEL WRIGHT LEAP UP THE RANKINGS OF TOP UK RECRUITERS

In November 2011 Recruiter Magazine announced that Nigel Wright have leapt up the rankings in the recruitment industry's Hot 100, from last years position of 92 to an impressive 35, placing us above companies such as Michael Page International and Hays. The ranking is based on independently researched data which is filtered by turnover and employee numbers.

The full table can be viewed by clicking on the following link.

<http://www.recruiter.co.uk/Journals/1/Files/2010/11/9/Hot100.pdf>

CONTACT US

If you would like to discuss any of the topics contained in this update in more detail or to discuss your recruitment requirements please contact us directly through one of the following means:

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