

MARCH E-UPDATE

Dear,

Welcome to our March e-update. We hope that you have made a positive start to 2011 and that your business is on-track to record a successful first quarter.

Nigel Wright Recruitment has continued to grow and expand its operations in the UK and across Europe. We reported a strong sign of growth towards the end of 2010 which has continued into the New Year. There is also a general sense of optimism across the industry sectors we cover, both nationally and internationally.

Our success has always echoed your success and we would like to thank all our customers for their support over the years and we look forward to continuing to work with you for a number of years to come.

REBUILDING BURNT BRIDGES

Has trust between employees and employers been damaged during the economic downturn?

YOU'RE OPINION COUNTS...

Following our successful employer branding research project we are joining forces again with Durham University Business School (DUBS). This new research project will look into the effect of the employer brand during recession and the impact this can have on trust between employees and employers. **To share your experiences as part of this project, please click on the link below.** The findings of this research will be published in the Summer.

Please [click here](#) to begin – if you don't have time to complete the survey you can save your answers and return to it later. The final date for submission is **22nd April 2011**.

Thank you for taking part and please don't forget to forward this link your colleagues.

2011 CONSUMER SECTOR SALARY SURVEY

This survey has been compiled from the responses of over 1,000 respondents who completed our online questionnaire in the final quarter of 2010, as well as data from our own extensive database of candidates.

It is designed to provide you with an insight into the salaries commanded by professionals within this sector. Nigel Wright Recruitment has earned a strong reputation within the consumer sector across Europe for providing a high quality recruitment service that is built upon our industry knowledge.

Other factors covered include the benefits regarded as important in a remuneration package, the reasons why people move jobs internally or externally, as well as the methods utilised to search for a new job.

We hope that the results presented will be of interest. To view our latest salary survey, please [click here](#).

FEATURED INTERVIEW...MANDY FERGUSON, MD, HARLEQUIN MILLS & BOON

After almost 30 years in the food and drink industry, which included spells at Heinz, United Biscuits, Premier Foods and ABF; Mandy Ferguson joined Harlequin Mills & Boon, the iconic romance publisher, in 2009. She took time out of her busy schedule to tell Nigel Wright Recruitment about how she got to where she is today, her passion for consumer brands and what the future holds for Mills & Boon.

You can read the full interview here:

THE IMPACT OF SOCIAL MEDIA ON RECRUITMENT

Social media can be fast, efficient and cost effective when used as a recruitment tool. It does, however, have its limitations. In our latest publication available for download, we discuss issues concerning:

- **Diversity and adoption trends of social media**
- **Transparency Discrimination hiring.**
- **Self promotion and the wider issue of confidentiality Employer branding**

You can read the full report here:

www.nigelwright.com/downloads/NW_Social_Media_Report_2011.pdf

CONSUMER SECTOR NEWS

If you want to keep up to date with the latest news and trends in the consumer sector across Europe, you can now access a daily news feed via Nigel Wright Recruitment's website. Or you can follow us on Twitter @nigelwrightrecr and LinkedIn.

OFFICE EXPANSION

To strengthen our European network and accommodate new employees, Nigel Wright Recruitment moved into larger office space in Paris, Stockholm and Amsterdam earlier this year.

The offices are the base for our consultants who work closely with clients in the BeNeLux, France, Switzerland and Nordic region. They provide an excellent base for the teams to drive our growth in these markets as well as offering our clients and candidates professional locations to meet.

The new office contact details can be found by [clicking here](#).

NIGEL WRIGHT LEAP UP THE RANKINGS OF TOP UK RECRUITERS

In November 2009 Recruiter Magazine announced that Nigel Wright have leapt up the rankings in the recruitment industry's Hot 100, from last years position of 92 to an impressive 35, placing us above companies such as Michael Page International and Hays. The ranking is based on independently researched data which is filtered by turnover and employee numbers.

The full table can be viewed by clicking on the following link.

<http://www.recruiter.co.uk/Journals/1/Files/2010/11/9/Hot100.pdf>

CONTACT US

If you would like to discuss any of the topics contained in this update in more detail or to discuss your recruitment requirements please contact us directly through one of the following means:

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