



Nigel Wright raises £12,500 for Cancer Research UK

Nigel Wright Group has been fundraising throughout 2016 for Cancer Research UK. Employees throughout our 13 European offices have been involved in activities that have raised £12,500. >>

Fundraising has been ongoing during the year and has included regular initiatives such as a tuck shop, raffles, dress-down days, as well as one-off challenges.

The biggest fundraising event took place during a weekend on 11 - 12 June, when Nigel Wright employees took up the challenge of collectively raising £9,500 by completing The Yorkshire Three Peaks. Over 30 employees from across seven international offices participated in the walk. The group completed the challenge of walking more than 24 miles over the peaks of Pen-y-Ghent, Wharfedale and Ingleborough in under 12 hours. Some

employees upped the stakes this year by running the route.

Representatives from Nigel Wright's offices in Stockholm, Malmö and Gothenburg who took part gained the support of Swedish confectionary brand Cloetta, who kindly supported their efforts by supplying the team with chocolate bars.

Nigel Wright's Marketing Director, Justin Barlow, commented: "We were delighted to complete this challenging event and other activities to raise £12,500 this year. We have now raised well over £30,000



Raffle prizes were kindly donated by some of our clients

for Cancer Research UK over the last three years. If any employee has an idea for raising money for this worthwhile cause, then we'll happily support them."

A further initiative raised an additional £200 for the pot. Following the launch of the new plastic five pound note in September, Nigel Wright acted quickly to leverage the Twitter led #fivergiver fundraising campaign, which encouraged people to donate their first new plastic fiver to charity. Forty Nigel Wright UK employees happily gave up their new polymer fivers.

Fundraising activities for 2016 finished with a raffle that raised over £600, largely thanks to the jackets that were very kindly donated by Barbour and Berghaus.

Cancer Research UK's Carolyn Reynolds praised the Nigel Wright team saying: "Nigel Wright staff are brilliant supporters of Cancer Research UK, who spend £5million each year in Newcastle at our Cancer Research Centre. We are making research breakthroughs in adult and children's cancers, and that means that we get closer to beating cancer, whilst also developing therapies that have fewer side effects, are less toxic and are kinder to patients. One in two of us will receive a cancer diagnosis in our lifetime, so this work touches everyone. We receive no government funding for our vital research, so companies like Nigel Wright are the backbone of the work we do."

