

WELCOME

Welcome to the latest edition of Consumer Focus Magazine, our dedicated annual publication for the global consumer industry.

Our business has partnered with companies across the Home & Personal Care, Fashion & Lifestyle, Homeware, Food, Drinks, DIY, Electronics, Ecommerce & Retail, and Toys & Children sectors. Our mission, as ever, is to act as an extension of our clients in the market, helping them build capability and achieve growth through talent acquisition.

The consumer industry has many challenges. Whether it's overcoming or becoming disruptive competitors, embedding new skills as technologies shift, leading organisational transformation amidst rising economic pressures, or capitalising on changing customer expectations and behaviours, we offer flexible solutions to solve talent needs.

Some of the major developments impacting the consumer industry are explored in this issue. Learn about the impact of automation and new and emerging ecommerce trends. And get ideas for building your employer brand and how best to attract millennials into your business.

Interviews are also found throughout the magazine: senior executives share insights into transformational change, manufacturing excellence and digital innovation across many of our key sectors.

We hope you enjoy the latest edition of Consumer Focus Magazine and would welcome feedback on any of its content.



Paul Wilson, CEO, Nigel Wright Group

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