

## Nigel Wright launches updated website

To support our international growth, we have been working on developing our brand identity to more accurately reflect our expanding business. As part of this process, in May, we launched our new Group website.

The website now encompasses the four divisional areas of the Nigel Wright Group: Consumer, Energy, Recruitment and Executive Search; each with its own unique website and brand identity.

If before, customers were directed to a website targeting the consumer sector exclusively, the new homepage now features a general Group landing page, where you can access the particular division most relevant to you. Once one of the four options is selected, you are taken to a full website entirely dedicated to the services and expertise offered by that division:

**Consumer:** This site is dedicated to our UK and International Consumer practice.

**Energy:** This is a new site which includes information specifically about the services and expertise offered by our Energy industry team.

**Executive Search:** A new site which covers information about the services and expertise offered by the Executive Search teams and consultants operating across our business.

**Recruitment:** A new site structured specifically around the services and expertise offered by our generalist recruitment practice in the UK.

We hope that the new structure will make us more accessible to you, and will help you source the information you need from us in a quick and straightforward way.

Do you have any comments on how we can improve your navigation experience? Please contact us at creative@nigelwright.com with your feedback and suggestions.